



# LAMONT MUCHMORE

ENTREPRENEUR

## INFORMATION



(307)421-1195



Lamont@betterpizza.us



6746 Beckle Rd  
Cheyenne, WY 82009



[HTTPS://WWW.LINKEDIN.COM/IN/LAMONTMUCHMORE](https://www.linkedin.com/in/lamontmuchmore)

## SKILLS

- Building Relationships of trust that create business opportunities for all involved parties of growth.
- Precise Execution
- Leadership
- Accountability
- Trust
- Strong Communication

## EXPERIENCE

### OWNER

Dynamic Data Consulting  
April 1998- Present

- Responsible for all aspects of the business.
- Strategy marketing, Financing, Operations.
- Company began with only one employee and as a start up.

### CHIEF RISK OFFICER

Your Best Brands  
January 2022-May 2023

- Leadership and strategic decision making in all facets of asset management, acquisition of assets, financing of new growth, insurance, safety, and all elements of property management and maintenance for over 90 restaurant units of a Papa John's franchisee and other brands including Penn Station, and Big Potato.
- Grew the assets from around \$45 million to over \$95 million.

### OWNER

JLM Enterprises/ NOCO Pizza  
October 2005-May 2022

- Complete profit and loss responsibility for 14 Papa John's restaurants in Colorado and Wyoming.
- Over all aspects of operations, finance, marketing, and legal, and human resources.
- Increased the company size from about \$3 million in annual revenue to over \$15 million in annual revenues.
- Increased in net profit in each of the 17 years as an entity.

### SENIOR CONSULTANT

Options and Choice Inc. (OCI)  
August 1997 - August 2005

- Successive promotion from information production analyst to Sr. Consultant.
- Managed over \$12 million in accounts prior to departure. This was increased from \$0 initially.
- Grew out pharmacy clientele from \$0 initially to over \$5 million annually in the last 3 years of my time with the company.

# LAMONT MUCHMORE

ENTREPRENEUR

## OBJECTIVE

- To obtain opportunities in an executive or board level position to help business growth and development through building powerful relationships of trust.

## VOLUNTEER LEADERSHIP

### ○ PJFA

Louisville, Kentucky  
2017-Current

- Serving on the Board of Directors for Papa John's Franchise Association.
- Served in roles of President and Vice President.
- Creating Many strategic initiatives to grow business for 400 different Papa John's Franchisees.

### ○ YMCA

Cheyenne, Wyoming  
2013-2016

- Served on Board of Directors
- Headed the recruiting/hiring committee. Our main focus was to hire a new CEO and set the vision for ensuing years of operation and development.

## EDUCATION

### ○ MASTER'S BUSINESS ADMINISTRATION

University of Wyoming  
1996

- Emphasis in Business Analysis and Econometrics.
- Did research in many areas and promoted technology solutions in many new areas of study.
- 3.79 GPA

### ○ BACHELORS DEGREE OF SCIENCE

University of Wyoming  
1994

- Degree in Mathematics.
- In the process taught many courses for students in business calculus and statistics labs.
- Promoted the use of technology in various mathematics courses.